

RAYMOND
The site of the One Million Dollar Factory of the Canadian Sugar Factor-ies, Ltd. In the center of the beet-raising district of Southern Alberta.

Raymond Recorder



RAYMOND
A live town in a rich agricultural and stock-raising district. A good place to make your home.

Vol. 29

FRIDAY, JANUARY 9, 1931

No. 43

News Notes

Emery Gurney of Magrath was a Raymond visitor on Sunday last.

Mr and Mrs R. R. May of Magrath were Raymond visitors Wednesday.

W. C. Meeks as been under the weather for the past few days. He is feeling better again now.

A drama of the age old battle of good over evil, love over hate and righteousness over misfortune Eyes of the World.

The Basketball season is starting now. Prospects are good for some lively and hotly contested games.

The infant son of Mr. and Mrs. H. R. Bryner was blessed in Sacrament Meeting at the Raymond First Ward on Sunday last.

Miss Powne is the new teacher on the Public School staff, replacing Miss Winnie Stone who has resigned.

This would be a good time to rake the lawn and clean up the lot, and then we wouldn't be quite so rushed when spring comes.

The Empress Theatre at Lethbridge is taking wheat for cash, and for a bushel of wheat you can see the show.

Born to Mr. and Mrs. Ted Gourlay on Saturday Jan. 3rd, a son, Dr. Leech in attendance. Mother and son are doing nicely.

Sunday was promotion day in the Sunday School and there was quite a shuffling of the boys and girls to new locations.

A fatal mistake in youth was the cross she carried but a sublime attraction cemented the bond of love between mother and daughter in Eyes of the World.

The Lethbridge Branch of the Canadian Manufacturers Association were in session at Lethbridge yesterday. T. Geo Wood is Chairman of this branch.

Our Annual Ratepayers Meeting, Nominations and elections are not far off. Who shall we have for our public servants.

Roads are in excellent condition throughout the district. The gravel on the Cardston Lethbridge road is graded as far as Raley.

Pres. H. S. Allen returned from his visit to Utah on Thursday afternoon of this week.

The Red and White Store has been undergoing a renovating and redecorating the past few days and looks very fresh and inviting.

Uniform Fast Day Lessons are being taken up again in the Sunday Schools, and the one last Sunday was on "The Word of Wisdom" and particularly with regards the tobacco habit.

Harold Bell Wright's sensational novel now a powerful talking drama. The Eyes of the World.

The Executive of the Southern Alberta Growers are meeting today and will probably hear the formal report of the delegates who waited on Premier R. B. Bennett in Calgary last week.

The Great Falls Chamber of Commerce may take as one of its projects for 1931 the securing of a Sugar Factory for the Sun River Valley west of this city according to reports.

Maurice Cooper and family spent Friday and Saturday visiting with relatives and friends in Raymond, and returned to their home in Cardston Sunday afternoon. Miss Ada Nelson of Stirling went with them for a visit there.

Magrath will be here tonight to try conclusions with the local High School quintette. Brownag are coming soon to.

Do You Believe These Things?

CANADA HAS MET CHALLENGE OF YEAR OF DIFFICULTY AND TESTING, PREMIER DECLARES

(Graciously acknowledging a request from the Calgary Herald, Rt. Hon. R. B. Bennett today wired the following message to the people of Canada.)

(En Route to Calgary)

GULL LAKE, Sask., Dec. 31—"On behalf of the government, I have pleasure in extending to the people of Canada, heartiest New Year's greetings. The year that is ending has been a year of difficulties and of testing. Canada has met the challenge. We have called upon our resources of determination, our funds of self-reliance, our assets of character, our reserves of confidence.

"Canadians are learning anew the value of thrift in private and in public affairs, the necessity of prudent planning in advance and of vigorous action when the hour strikes. We are learning above all that we are members of one national body, and that no part of the Dominion can be content if any other suffers.

"The testing has proved not only the essential soundness of our economic structure, but the soundness of our national morale. It is therefore with assured confidence and high resolve that we take up the tasks and prepare to meet the opportunities the new year will bring. In that spirit the ministers of the crown, who are also the ministers of the people, will continue in the new year to devote themselves to the service of our country in a determined effort to secure the happiness and prosperity of their fellow-citizens."—Alberta Farmer.

BETTER TIMES ON WAY, BROWNLEE

Alberta has struck the low stage of economic depression and the New Year will see the commencement of an upward curve of economic progress, Premier J. E. Brownlee declared in a cheering New Year's message to the national convention here of the Ukrainian Self-Reliance League of Canada at Edmonton. Four hundred delegates from prairie points as far east as Winnipeg are attending the gathering.

"We should not allow conditions of today to distort our minds so that we will forget the fundamental things," said the premier. "Better times are coming again; that is just as certain as that I am standing on this platform."

Alberta's power of recovery he added, are greater than those of any other part of the world. Subjected to any test, such as its industrial life, social or political life, democratic government or development this province would "ring true."

News Notes

A theme as big as the wide open spaces, delicately perfumed with poignant drama and intense heart interest Eyes of the World.

The dressing rooms and inside fence at the Skating Ring are just about completed now. We will have a chance to use the rink and dressing rooms too, before spring no doubt.

A thundering drama of the hills; grim as the towering peaks; sublime as the glorious green vistas, and appealing as the depth of its mighty forests. Eyes of the World.

Mrs. A. Morkley of the Stake Relief Society from Magrath was a visitor at the Raymond 2nd Ward Relief Society Tuesday Jan. 6th. A splendid meeting was held with over 50 in attendance.

Dear Aaron—

I know that, in the eyes of the world I did not treat you fairly; but if you will meet me on Monday night, Jan. 12, at 8 p.m. I will make everything right.

Sybil.

Word of Wisdom Program

The Word of Wisdom and Community Health was the subject of a very interesting and instructive program at the first Ward Conjoint Meeting on Sunday evening last, given under the direction of the adult class of the Mutual of that ward. After the opening exercises the meeting was turned over to the Class officers and the following program was rendered:

Louis Brandley gave a splendid and impressive talk on the subject "Good Health Impediment to great Achievement," and pointed out a number of Latter-day Saint men who had made good, and who had been strict observers of the Word of Wisdom, and gave credit for their achievements to their health and vigor resulting from observance to the laws of the Church.

A Double Mixed Quartette under the direction of Mrs. O. H. Snow then sang "The Lord Has Imparted a Word of Wisdom."

Mrs. Boyson then gave a very good talk on the M.I.A. Slogan as it pertains to Individual and Community Health.

Mrs. H. F. Allen then rendered a Vocal solo.

Paul Redd was the concluding speaker, and spoke of the advancement and progress of the world in health through the use of anti-epileptics, toxins and vaccines, etc., and how that in most cases the discovery of these treatments, vaccines, etc., were more or less accidental, following experiments in other phases of work. This talk was very educational to everyone.

A similar program was held in the Second Ward on the same evening with Pres. J. W. Evans and Henry Gibb as the speakers. A good musical program was also rendered.

MARRIED FOLKS PARTY

The Adult Class of the Second Ward Mutual will hold an Old Time Dancing Party, Jan 16th at 7 p.m. in the Chapel. Tickets 25c for Gent's Refreshments will be served. Old time music, old time dances and a really enjoyable time is promised. Everyone is there.

POOR FIDO!

Mrs. Sandy: "Are you aware Mrs. Shinhone, that your dog has just bitten my little Willie?"

Mrs. Shinhone: "What! you little Willie, who has just gotten over the Scarlet Fever?"

Oh, Mrs. Sandy, anything should happen to Fido I'd never forgive you."

BASKET PARTY SUCCESSFUL

The Basket Social put on by the Adult Department of the Raymond First Ward Mutual on Tuesday night was very successful, despite the fact that the attendance was rather small but everyone had a good time.

The program started about 8 p.m. with prayer and Community singing. Dancing was indulged in for awhile and then a short program was rendered as follows: Musical numbers by F. R. Taylor and Paul Redd; and by W. C. Stoeck and Jos. Nilsson, and a Humorous Speech by T. Geo. Wood.

The dancing then continued. A number of old time dances were played and fully enjoyed by the older people although the steps and changes proved to be a mass of confusion to the younger people.

When lunch time came there was a real shuffling of partners, and the delicious viands that were found in the baskets proved the downfall of many a New Year's resolution to not eat to much, nor too late at night. Who could resist such enticement. Dancing then continued until twelve.

All in all the party was decidedly successful, and the small attendance was probably due to a reserve on the part of some as to fixing baskets for unknown partners. We are of the opinion that more of these parties for Married people would help our social side of life immensely.

Beware of Your Hot Ashes! !

Browning Hi Wins 21-18

Last Saturday evening at Browning, the local High School Basketball Tossers tangled with the Browning Indians. The huge gym was filled to capacity with a very enthusiastic crowd, mostly Browning people, who thoroughly enjoyed the excitement.

Browning had an almost impregnable five man defence. The local boys played a man to man checking game and the first half ended six all, the score showing that both defences were almost perfect.

Both teams opened up in the 1st half, notching basket for basket, but Browning scored their foul shots and the locals didn't; the game ending 21-18 in Browning's favor. Incidentally, this is the third time these two teams have met, and on each occasion Browning has won by three points.

Saturday night, January 10th, these two teams will meet again in the Opera House, and Coach S.E. Low says this time the jinx will be broken.

Be there Saturday and see.

J. C. Small of the J. I. Case Co. was a business visitor here on Tuesday of this week.

IS THIS SANTA CLAUS STILL CRAZY ???

This man who was once called crazy for trying to raise Alfalfa on the bleak prairies of South Alberta now wants to play Santa Claus to any wheat farmer, boy or girl, who has got the blues, and is as penniless as he himself was when he quit wheat at farming. It was only ten years ago when this would be Santa Claus went broke raising wheat. He then started to experiment with all the different forage plants known, in order to find something most suitable and er our climatic conditions to provide feed for cows, chickens, and pigs. He is convinced, that Northern, grown acclimatized Grimm Alfalfa is King of them all. He feels so enthused over the result of his work that this is what he wants to say to the wheat farmer boys or girls, who have got the blues.

I will place 500 one lb. packages of registered Grimm Alfalfa seed in the hands of the Grimm Alfalfa Seed Growers' Association at Brooks, Alta for free distribution postage paid, one lb. to each applicant as long as the supply lasts, as an Xmas present to you farmer boys and girls who want to start something better than straight wheat farming. Under these conditions: That the seed be planted early in the Spring on well cultivated land, preferably summer fallow, where the snow does not blow off too badly in the winter time and where the water does not stand more than a few days in the summer and if after two three or four year you are convinced that Alfalfa will thrive on your land, that it will smother the weeds, will treble the value of your farm, make your chicken-cackle in the winter time, and your calves as plump as seal on the first of April and make you feel that the farm is the best place on earth to live after all, and that this packet of seed was the most valuable present that you ever got then write me a letter and tell me of your success and send me enough postage to pay postage on the seed that made you happy and we will all be happy, but if Grimm Alfalfa does not do all these things for you, then do not send me one cent.

Send for your packages now to the Grimm Alfalfa Seed Growers' Association at Brooks, Alberta as the supply will not last long.

Wishing you the compliments of the Season, and trusting this package of seed will put you on the Main Highway to Prosperity and happiness.

Very sincerely yours,
V. W. HEYDLAUFF,
Wild Horse, Alberta.

The Fire Engine was called out early Monday morning to the home of I. B. Roberts, when smoke was coming into the house in rolling clouds, and its origin unknown to the family. A quick response was made and the bridge soon on the scene.

It was discovered that a curb box over the water line on the outside of the house was on fire, and the breeze from outside was forcing the smoke under the wall and into the house, and the inmates thought the upstairs was on fire somewhere. The curb box was torn open and a few pails of water sufficed to quench the flame, which was just beginning to burn the siding of the house.

The ashes from the stoves had been dumped in this box for some time to keep it from freezing, and this once at least, they were hot enough and close enough to the wooden frame to ignite it. Luckily the blaze was sluggish, and was discovered before it really commenced burning fast.

The trucks hauling beets from the Wellington dump are making a big hole in the pile, and are favored with almost perfect weather for this work. There are still a goodly number of tons of beets in the pile to be moved to the factory.

RECENT ARRIVALS

Births in Raymond and immediate vicinity of recent date as reported to The Recorder, include the following:

A boy to Mr and Mrs T. C. McEachern on Dec 27th.

A girl to Mr. and Mrs Wm Dow on January 1st, at 1:10 a.m. This baby won the Lethbridge Herald Baby Contest.

A girl to Mr. and Mrs. B. Nisham on January 3rd.

A boy to Mr. and Mrs Ted Gourlay on January 3rd.

A girl to Mr and Mrs Louis Halder on January 4th.

A boy to Mr. and Mrs Joe Kirkham on January 5th.

A busy two weeks for the store and no mistake.

FARMER MAKES SURE THAT BANKS GETS WHEAT

From Edmonton comes a "short story" regarding a banker, and elevator and a grain grower residing in a small town close to the northern city, all of whom have a vivid conception of the force of a chattel mortgage.

It appears that the banker had a mortgage on the farmer's wheat with the result that all elevators were notified that the bank wanted the wheat for any grain sold and delivered to them.

Recently the farmer loaded up a part of his 1930 harvest and went to town with the hopes of being able to receive enough cash to pay for the Christmas groceries and possibly leave enough over for a few presents to cheer up the household on December 25.

The elevator at which he called, stated that it would take his wheat but that the check would have to go to the bank. The farmer went on to another elevator. Again he was told that the proceeds must go to the bank. The farmer tried a third elevator with the same result.

With fine vocabulary, the irate farmer swore the bank would get the wheat all right. Galloping his team up the main street he backed his wagon up to the bank which was then closed, smashed in the window of the manager's office with his scoop and shoved the entire load of wheat in among chairs, desk, files of papers and sheafs of notes, while the citizens of the village went into paroxysms of laughter.

Wedding Bells

FAIRBANKS — DAHL

Hardy (Bill) Fairbanks, son of Mr. and Mrs. Geo. Fairbanks, and Miss Gertrude Dahl, two of Raymond's most popular young people, were married in the Alberta Temple on Thursday, Jan. 8th, in the presence of relatives and friends.

These young people are well and favorably known here and have a host of friends who will wish them happiness and success in their married life.



Health Service

OF THE
Canadian Medical Association

Edited by
GRANT FLEMING, M.D., ASSOCIATE SECRETARY

VAR EIV

What constitutes a really serious menace to the well-being of mankind is the fact that many persons tend to follow the misguided teaching of individual enthusiasts.

The belief of these enthusiasts with regard to food is that they have found one article or one substance which will free the human race from most of the ills with which it is threatened.

These persons are given the name of enthusiasts—some may even call them cranks or faddists. In any case, a large percentage of them are sincere; they believe what they say. Because of their sincerity and their enthusiasm, they are very persuasive and convincing, and this no doubt accounts for the large following that they have.

We eat for a number of reasons. We eat because we are hungry; hunger is not a pleasant sensation and so we take food to overcome it. The food we take is used to build and repair tissues, to keep the body warm and to provide it with the energy it needs to keep its various systems functioning.

In order to secure all the substances that the body requires and to keep it in the best state of nutrition, it is absolutely necessary that we use a wide variety of foods.

The discussion of the practical value of this or that food unfortunately leads to the idea that the ideal adult diet is based upon some one or other food, but such is not the case. The foundation of the diet of the normal, healthy adult is the use of a wide variety of foods.

Present day diets have been subjected to many criticisms, and it is a good thing that this has happened because it has led to popular interest and to a better understanding of this very important health question.

The outstanding merit of our diet today is its variety. The increased use of fruits, green, leafy vegetables, milk and cuts of meat, such as liver, which were formerly but little used by the population in general, is a move in the right direction.

The question of diets for the young child, the expectant mother and the person who is ill requires special consideration. The normal adult would be well advised not to follow the food faddist. Because one man seems to do well on some unusual diet does not mean that such a diet is suitable for all. Because an extra amount of roughage in the diet has been of benefit to one individual does not mean that we should all load our selves with indigestible roughage.

Eat a wide variety of foods, use milk and milk products daily, and make sure that fruits and green leafy vegetables form a regular part of the diet.

Questions concerning Health addressed to the Canadian Medical Association, 184 College Street Toronto, will be answered personally by letter.

The Raymond Recorder

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S. I. MAY, Editor and Prop.

Non-political. Partisan only in the
interests of Raymond and district.
Advertising rates on application.

GOOD TIMES ARE COMING

We are probably singing Good Times too much. But if we could only get a few people to feel that good times were really on the way, we would not feel that our effort was in vain. We hope, however, that with the return of better markets and better prices, that we will still maintain the thrift and good judgment that has been used the past six months or so, at least in the matter of not buying foolishly and beyond our means. This year will be worth a great deal to all of us, well worth its cost in brain sweat if we learn this one lesson; that to be safe we must live on what we have, not what we hope to have out of this year's crop, because as we have seen, we cannot place even a close estimate on our yield, quality or price; this has been clearly demonstrated this year.

When we live on future returns, we are always too optimistic as to the returns. It may look like a 40 bushel crop in April, May and the first part of June, as it did this year, and before harvest time comes it may only be a 10 or 12 bushel crop, and at times not even that good. When we are disappointed this way, we are very much inconvenienced, and talk loud and long about what a punk country we live in, etc., etc. What we should do is to WAIT, and see whether it will be a 40, 50, or 60 bushel crop, and what it is going to bring us per acre, and then buy on that knowledge. To supplement this crop return, 6 or 8 good milk cows a few hogs, and a good pen of hens on every farm would take a lot of the worry out of life because then a good living could be produced every day, there would be no huge grocery and clothing bills to be paid for out of the crop, and every one would be better off if these commodities were paid for in CASH as bought.

Now, why do we think Good Times are coming? Well, in the first place production has been cut to the core for a long time, and surplus stocks are becoming exhausted. When stocks get low then men and women will get back to work again, and when they do, and get their wages, then the buying power of the masses will increase, money will go back into circulation, and the wave of prosperity will commence again. These things go in cycles, and experts from 1 end of the country to the other are of the opinion that the zero hour in the present depression has been reached.

Reach out now, and take opportunity by the forelocks and march ahead to a surer and safer prosperity in 1931. This year will reward those who go after prosperity. Complaining being pessimistic and wholly unhappy will never solve our problems, and only make more, and earlier work for the undertaker.

PUT YOURSELF IN OUR PLACE

Every few days we have individuals call us up and ask for free publicity for this, that and the other entertainment, etc., that is scheduled to take place. These requests come from a wide range of people, and when we accept one, we are duty bound to accept all. In order to be on safe ground we must refuse all.

We have space to sell, not to give away. We want news, and all of it but when John Jones giving a dance at such and such a date, at so much per couple, this is not news, at least not until the thing is over. When Mr. so and so is having an Auction Sale, this is not a news item, it is an out and out advertisement, and should be paid for the same as we expect our stores and business men to pay for their advertisements.

Church notices, legal notices, and all similar announcements, are of general interest, we admit, and so are a great many of the other things we are asked to tell the world about. But these free notices don't help one penny toward paying our bills that accumulate through being in business when you want a Dance advertised free of charge why don't you ask for the Hall and Music Free. It is just as fair one way as the other. Advertising is what makes a newspaper possible, and when we give our space away, we are giving away, our source of revenue.

We want to help every worthy cause, and want to see Raymond the best town in Southern Alberta. We try to boost every worthy enterprise and to help every thing that will

help Raymond. But you can't run a newspaper on west wind and wishes, any more than you can run a business without funds. When we go up and down Main Street and see the bevy of hand made signs that greet the eye announcing various functions and entertainments, and never a red cent coming our way to advertise it we wonder at the requests we continually receive for Free space.

We need your support, we need your business and your name on our subscription list. We want to have a good paper that will represent us as we should be represented. But as long as we are snubbed and discarded by people who should have the interests of their town and its paper at heart, we are unable to carry on as we would like to, nor do we feel obligated to use our space in carrying advance notices of coming events FREE for any thing where admission is charged and others are cashing in on the night's proceedings, even if it is only for a good time.

News Notes

All of the stores are busy taking stock these days.

Mrs. Rhoda May, Cardston was a Raymond visitor Wednesday at the home of Mr. and Mrs. S. I. May.

Machine men are busy now getting lined up for spring business, and most of them expect a pretty good season.

Where farmers have horse power to do it with, there is hardly a question but that they will use horse power to put in their spring crop at least.

Here and There

(680)
Forty years of service with the Canadian Pacific Railway have received recognition in the appointment of George Hodge, assistant general manager, eastern lines, to be manager of the newly-created department of Personnel of the railway, announced by Grant Hall, vice-president of the company recently. Mr. Hodge was specially selected for the appointment in view of his wide experience in labor matters and his particular flair for arbitration and kindred activities. He was specially in the limelight at the time of the McAdoo award when his presentation of that situation evoked unstinted praise in Canada and the United States.

Likelihood of a large entry list from the Prairies for the third annual Express Hotel Midwinter Golf tournament to be played at Victoria Golf Club February 23-28 is indicated in enquiries pouring in from leading amateurs of the plains. Last year the tourney brought together 150 leading men and women golfers of the North Pacific and the Prairies and it was the players who upset the dope by carrying off important portions of the silverware against the best golfers of Victoria, Seattle, Vancouver, Tacoma, Portland and Spokane.

Since the opening in 1922 of the New Brunswick School of Agriculture, 150 young men have attended the annual full short course in practical agriculture. Attendance at the 1930 course which closed December 19, was the largest on record, the number of students registered being 35, half of them being members of young people's livestock and poultry clubs. The silver cup for general proficiency was awarded to Ralph H. Colpitts, of Bellefleur.

So fine is the quality of the turf produced by Bent Grass seed, a comparatively new variety produced in Canada, that during the past five years between 50,000 and 75,000 pounds of the seed have been exported to the United States each year. The best quality is produced in Prince Edward Island and is used for lawns, golfing and bowling greens.

Motor tourist traffic to New Brunswick from the United States was 44 per cent. greater in 1930 than in the previous year, this percentage of increase in tourist business being the greatest shown by any province of Dominion during that year, it is claimed by the New Brunswick Government Bureau of Information and Tourist Travel. Value of the trade is placed by independent estimates at \$18,000,000 in 1929 which must have been fully maintained if not up to \$20,000,000 in 1930.

One hundred pure-bred dairy cows were recently shipped from Vancouver to Hong Kong, being the largest shipment of cows that has been made from Canada to the Orient. Sixty per cent. of the shipment were Holsteins and the balance Ayrshires and Guernseys.

Old Dublin is not being supplanted by the tractor and motor car in Canada since there were in June 1930, 3,295,028 horses on Canadian farms compared with 3,400,352 in June 1929, a very small decrease in a decade. Combined figures for Alberta and Saskatchewan where there is a constant tendency to mechanization in farm work, were 80,073 less horses than the previous year which practically accounts for the decrease throughout the whole of the Dominion.

DENTISTRY

Dr. F. M. HALL — Dental Surgeon
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Wednesday evening and Thursday
until further notice.

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DEAN LAMB — RAYMOND
WHAT'S A COW?

The following illuminating essay
on the subject, "What is a Cow?"
published in the St. John's Record
Collegeville, Minn., is attributed to
Wilfred Ludowese, a student at that
school:

"The cow is a female quadruped
with an alto voice and a countenance
in which there is no guile. She col-
laborates with the pump in the pro-
duction of a liquid called milk provid-
ing the filler for hash, sausages and
similar objects and at last is skinned
by those she has benefited, as mar-
tials commonly are.

"The young cow is called a calf
and is used in the manufacture of
chicken salad, breaded veal and other
uses of which no further knowl-
edge is necessary.

"The cow's tail is mounted aft and
has a universal joint. It is used to
disturb marauding flies and the tail
on the end has unique educational
value. Persons who come in contact
with the tassel have vocabularies of
peculiar and impressive force.

"The cow has two stomachs. The
one on the ground floor is used as a
warehouse and has no other func-
tion. When this one is filled, the cow
retires to a quiet spot where her bad
manners will occasion no comment.
The raw material thus conveyed for
the second time to the interior of her
face is pulverized and delivered to
the auxiliary stomach, where it is
converted into cow.

"The cow has no upper plate. All
of teeth are parked in the lower part
of her face. This arrangement was
perfected by an efficiency expert to
keep her from gumming things up.
As a result she bites up and gums
down."

CAPITOL

Theatre - - Raymond

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500 lbs. OF FLOUR TO BE
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WM. HAINES IN

"The Girl Said No"

See and Hear this Wise Crack-
er in his latest All Talking
Comedy drama—Supported by
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MATINEE: SAT. at 1 p.m.
First Show Sat. Night at 7:15

MON., TUES., and WED.
JANUARY 12, 13, 14.

"The Eyes of The World"

Don't miss this ALL TALK-
ING VITAL DRAMA of the
Great Outdoors

MATINEE WEDNESDAY AT
4:15 p.m.

THURSDAY NEXT Big Bargain Night

FRIDAY and SAT. NEXT
WILLIAM POWELL IN

The Benson Murder Case

An S. S. VAN DINE Mystery
Story

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Meats AND Groceries

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Res. Phone 33

Fred Ralph

Res. Phone 40

"Mutt" Ralph

Service

RALPH BROS.

Transfer

To meet WORLD COMPETITION Successfully GROW WHEAT AT LESS COST

Wheat is a world commodity. Because of this fact the price the Canadian grower gets for his wheat is determined by conditions beyond Canadian control.

The Canadian wheat grower's problem, therefore, is one of reducing costs of production. Only by doing this can the Canadian grower be assured of maximum profits when forced to meet the competition of other wheat exporting countries.

For the past three years the Consolidated Mining and Smelting Company of Canada, Limited, in co-operation with the Dominion and Provincial Governments, has conducted experimental work in the hope of being able to assist the Canadian grower in solving this problem.

More than one thousand test plots of from five to eight acres each were fertilized with Ammonium Phosphate and Triple Super Phosphate during 1930 in Manitoba, Saskatchewan and Alberta in the furtherance of this experimental work.

The results, checked against unfertilized plots, prove that less seed and less labor are required to produce each bushel.

The effects of fertilization have been:

Increased Yield,
Higher Quality Grain,
Marked Reduction in Weeds,
Greater Resistance to Rust,
Cut Down Loss From Blowing and
From Five to Ten Days Earlier Maturity.

These tests were made in all parts of the three Prairie Provinces and generally the results have been most encouraging.

The experimental work has been carried on under the field direction of Dr. R. E. Neidig, who has compiled the results obtained in these districts and will gladly give any wheat grower the details. You are invited to write for information to:

THE CONSOLIDATED MINING & SMELTING COMPANY
OF CANADA, LIMITED
FERTILIZER DEPARTMENT

REGINA

SASKATCHEWAN

ELEPHANT BRAND FERTILIZERS

Of Course You Can Do Without It!

It is only human for a merchant occasionally to challenge the necessity for advertising regularly in The Recorder.

Of course it can! But why should it want to?

A merchant can get along with a poor store, half a stock and inefficient clerks --- with old ideas stifling new.

Some do.

Admitting that you are able to get along without the use of The Recorder's advertising columns --- where is the gain in denying yourself of its tested advantages.

Where is the wisdom of sacrificing time, money and effort in otherwise attempting to reach the people of this district when you can reach them surely and effectively by using the Recorder?

The ablest and most progressive merchants have settled that---they use the Recorder.

A SECOND SPRING FOR BUSINESS

There are few who doubt that 1931 will be greeted by business men with justifiable sigh of relief. To most of us, 1930 can be said to typify the winter of our discontent, while we may liken this New Year to the spring-time and the rebirth of all our hopes. As the weeks roll by confidence should be further stimulated, for statistics should mark improvement month by month and increasingly favorable comparisons with previous years.

We could review in glowing terms the various assets and potentialities of our farms and factories, our forests and fisheries, and of our mines and our people. Most of us, however are fully cognizant of the facts, and although the repetition might benefit a few, it would be, perhaps, more to the point to make two salient observations.

Firstly, we need now, as never before, far-sighted wisdom and leadership, for it is the opinion of many thoughtful students that we are about to enter what may go down in history as a new period in economic development. What exactly will be the nature and trend of this development will be naturally contingent upon the solutions applied to present difficulties, upon new discoveries, inventions and those many other factors which contribute to civilization. It is, however, probable that among the outstanding characteristics of the next few years will be noted a more universal study and a more intelligent appreciation of the problem of

money value and the fluctuations in price level; improved transportation facilities and methods of distribution; a marked reduction in the costs of producing food; an extension of the credit power of gold; the further growth of large corporations in national and international trade, and the possible consolidation of resources as between countries; the probability of tariff wars. It is also evident that the time is not far distant when there will be a shuffling of the relative greatness of the nations.

On such grounds as these, therefore, it is pertinent to suggest that we Canadians should harness betimes our brain-power to sound advancement and the intelligent solution of our economic problems and those of the world. Let us not be satisfied with snap judgments nor let us be ill-considered in our utterances. The future progress and success of nations will increasingly depend upon the degree of thought and executive ability which is applied to business.

Our people possess wisdom and leadership in good measure, let us therefore capitalize our qualities. The second observation which we venture to make, even at great risk of being misunderstood, is that more care can be exercised in the preservation of our commercial integrity. Our high standards of business ethics have received rude shocks during the past 12 months and, to be perfectly frank, the dishonest practices of a few unscrupulous individuals having refused to recognize their responsibilities and proved disloyal to the trust conferred upon them, have made the legitimate seeking of capital somewhat

difficult at home and abroad in spite of the mooted fact that people are on the lookout for investment opportunities. It is very sad that hard times have forced some persons to sacrifice the credit power of gold; the further right on the altar of expediency, but it is encouraging to note that where guilt has been established the severity of the law has been duly applied. Where guilt or innocence hangs in the balance, moreover, there is reason to advocate exhaustive investigation, even regardless of expense, until the last doubt has been definitely erased. It is greatly to be hoped that the future of our business integrity will not be impaired by the recurrence of such reprehensible episodes as have been brought to light during the past year. In this connection it may be suggested that we should in future look more to our investment banking houses for financial counsel and the proper supervision of the employment of our capital.

At all events, it is not untoward to emphasize from time to time the paramount importance of a strict surveillance over our business integrity. We cannot strive too greatly to maintain and even enhance our moral standing as between ourselves and among the nations. No single individual is divorced from this responsibility and we must all be on guard lest even one person should blight the good name of Canadian business men. Commerce of the Nation.

J. E. Meeks spent several days last week and the first part of this week in Lethbridge on business.

News Notes

SUBSCRIBE to the RECORDER.

School started again Monday, and Saturday and Monday seen all of those who had been away for holidays getting back to their work.

There is still plenty of hours of darkness, but the difference in the length of daylight hours is already noticeable and the dawn is coming a little earlier each day.

The health of the town and district is very good, with but one or two severe cases of whooping cough still hanging on.

Elder Loren E Hancock, who is laboring in the New Zealand Mission has recently been appointed president of one of the Districts of that Mission.

Mr. and Mrs. Lynn Hirsche of Stirling and Mr. and Mrs. Stanley Cook were the guests of Mr. and Mrs. A. E. Hancock last Friday evening. After an enjoyable evening, a delightful luncheon was served by the hostess.

The Cash Meat Market, under the direction of Messrs. Mettler and Harrold opened for business on Friday of last week and are carrying a full line of fresh and cured meats. We wish these two young men every success in their business and welcome them to the business fraternity of our town.

Men's

Suits and

Overcoats

1-3 0ff

ON SALE

All Next Week

See The Windows

Raymond Mercantile

COMPANY, LIMITED

THE BIG DEPARTMENT STORE



No. 24

And try a Recorder Want-ad, when you have anything to buy, sell, trade or exchange. The cost is small and your message gets to the reading public so much quicker.

FOUND—A key for a door lock. Owner may obtain same by calling at the Recorder Office and paying for this ad.

LEFT AT THE POST OFFICE—A pair of Gauntlet Mitts. Owner may obtain same by identifying them and paying for this ad.

\$200 REWARD

For information leading to the conviction of the person or persons who stole three foxes from the Ranch of King, Dahl and Galbraith.

FACE THE FUTURE BRAVELY

At the start of a new year, leaving behind the old year which was "the winter of our discontent," it is well that we should face the situation squarely. Certainly there is no room for unbridled optimism, but then again there is no room for blue ruin pessimism. The world is sick; it will get well; the period of convalescence may be long or short but brighter days will come again just as surely as day follows night.

Here in Southern Alberta the agricultural problem is vital to all of us. We are all wondering what the next step should be. But there is no cure all. We will just have to plod along doing the best we can, and trust that we take the right course. We cannot afford to sit back and wait; either we must march with the throng or fall by the wayside.

There is a lot of talk of diversification in farming these days. Diversification itself is no cure all. It is something to be approached gradually. It must be fitted into our present farming operations, superimposed upon a going concern. We cannot wreck the old just to take on the new or disaster will be the sure result.

John I. McFarland, new head of the wheat pool struck the keynote the other day when he said that the main thing for farmers to do right now is to become more self sustaining. Live off the farm. That means a start in diversification where there has been none before. It means a start in raising hogs, hens and it means a garden. Even in the drier areas this is possible on practically every farm. These little sidelines should pay the grocery bills and other items of family upkeep. Perhaps we have been wont to say: "O, a few acres more wheat will pay all that." That worked when wheat was \$1.25 a bushel. With wheat at 35c it doesn't work. All the wheat is needed to pay for land, taxes, and machinery. Ordinary running expenses must come from some other place. Make the farm sustain you first of all, then you will see in what direction diversification can best be carried on. And the time is RIGHT NOW at the beginning of 1931.—Lethbridge Herald

CHRISTMAS IN BED

If you were to search Alberta over, the place where you would find the Happiest Christmas is spent might be found to be in a Junior Red Cross Unit of the University Hospital in Edmonton, where the little patients awaited the coming of Santa in their beds.

For weeks the talk had been about the great day when the toys would represent the heart's desires of many a crippled boy and girl. Like all good things it came at last, and no less a visitor than His Honor the Lieutenant Governor was present at the happy gathering.

Thanks to a group of young men of the Kinsmen Club, the sick children of Alberta are given a right royal time every year at Christmas.

Both in Calgary and Edmonton this is their service of love to those less fortunate, and the joy of distributing the good cheer is something that is not easily forgotten, as young eyes sparkle and childish voices whisper their thanks.

In the Red Cross headquarters, Santa has a special Headquarters of his own. Warm quilts, the work of many a distant listener in a being shipped off to those who are in needy circumstances. The odd toy and book and game are included with a bag of candy or a doll to please a little girl. A one said who has seen such parcels delivered where suffering was acute, "They surely are like a real

"Godsend."

Thus the quiet work of individualized mercy flows on in the channels of Red Cross, made possible by the generosity of tried and true old friends who in days of war were workers and whose strength has not diminished for the many and varied works of service in times of peace.

News Notes

Stone's Hardware bought a Chevrolet Light Delivery on Wednesday of this week.

A lengthy Council Meeting was held last night and we will have a report on it next week.

120 people were in the Temple Excursion from the Taylor Stake yesterday to the Temple. More details will be given next week.

A car of hogs was shipped from the local yards on Thursday of this week.

It started snowing early Wednesday morning, the first snow this year but was only a bluster.

David Alfred left for Utah on Monday morning of last week to spend the next three months in the B.Y.U. at Provo.

W. G. Meeks left for Utah on Tuesday morning's train to be at the bedside of his mother, who is very seriously ill.

Notes from the A.C.

W. G. Smith has gone to Edmonton this week to confer with others of the weed research council and Prov. advisory weed board and lay plans regarding next Summer's work. He will also address the Alberta Seed Growers Association while there. Mr. Acheson is fitting his shop with additional auto stationary and tractor engines in preparation for extra jobs caused by Mr. Smith's absence.

Mrs. Barber, who has just returned from a trip to England, is visiting her daughter Mrs. Longman. During the return voyage she encountered one of the worst storms in twenty years. So terrible was the gale that even the great ocean liner rolled and pitched until they thought it would

LADIES!

--- SOMETHING NEW ---

A pair of Slippers for \$1.00

Buy one pair at regular price and get another pair of the same value for \$1.00

The Broadway Store

Maple Leaf BREAD

White 2 Loaves for 15c. Brown

"EAT THE BEST"

"FORGET THE REST"

Maple Leaf Bakery

PHONE 38

Expert Watch Repairing

WATCHES, DIAMONDS, JEWELRY, CLOCKS AND SILVERWARE

MAIL ORDERS PROMPTLY ATTENDED TO

P. V. PARKES

DIAMOND MERCHANT AND JEWELER

311 Fifth Street

Lethbridge, Alberta

turn turtle in the heavy seas. A few days before Christmas Mr. Longman went to Edmonton to discuss with Mr. Craig, Dr. Wyatt and others the result of the phosphate fertilizer experiments carried on last Summer. It is very gratifying to find that practically all the students are back again in spite of the hard times. Few the "Kids Party".

Get Set For Banff Carnival



Queen Doris W. Parkes

Off For A Hike

Pat Brewster President

W.E. Round Secty.

A. Pretty Skier

Skiers in Action

teepees of the Stoney Indians and the colorful note of bright-hued blankets, beaded head-dresses, beaded aquawa and shiny-eyed paposes. As if all this were not enough to crowd into one short week, there is the great Ice Palace, lit up at night with fireworks displays, the annual trap shoot of the Banff Gun Club, the packing contest with its high-light of the famous diamond hitch, and open air swimming in the hot sulphur springs, unique in the annals of winter sports. Masquerade balls keep the fun of the carnival going, and it all comes up with the election of the Queen for the ensuing year. Lay-out shows skiers in action under the shadow of the mountains with jets of Pat Brewster, president of the 1931 carnival, W. E. Round, Secretary-treasurer of the sports and the pretty little town of Banff is lit from end to end in a blaze of colored lights with, here and there, the

The Red and White Store

A few Outstanding Values!

SALTED HOLLAND HERRINGS, per keg..... 85c.
GREEN PLUME PRUNES, per 5 lb. box..... 49c.
DOMESTIC SHORTENING, preferred to Lard, 3 lbs..... 57c.
Sweet Potatoes, Cauliflower, Celery, Etc., all at Special Prices

E. L. SPACKMAN, Mgr.

PHONE 134

LUMP COAL

Good Coal of Quality

\$7.00 per ton at the yard. Buy Now!

S. B. CARD

Agent at Raymond.

Don't

Send your Printing away until we have a chance to quote on the same quantity and quality of work.

We are surely entitled to this consideration